



NEW PRODUCTS AND IDEAS

FAX: 336-633-4863 | EMAIL: NEWCUSTOMERS@WELLSHOSIERY.COM

Thank you for contacting Wells Hosiery and Apparel. As an onshore cut and sew production facility, we are always open to new ideas and building new relationships.

So that we can become familiar with both you and your product(s), please fill out the information below. This questionnaire has been specially designed to act as your "production-ready" checklist. We hope that this helps your business grow or prepares you for entering the textile market.

CONTACT INFORMATION

Company Name: _____
Main Contact: _____
Phone Number: _____
Mailing Address: _____
Physical Address (if different from mailing): _____
Email Address: _____
Web Address: _____

BACKGROUND

Brief Description of Product(s):

How does your product fit into the marketplace?

What market research (statistics), if any, have you done that supports your idea?

Who is your target market (demographics)? What potential or existing customer do you already have?

Do you have a prototype created?

COMPONENTS

Have you chosen your fabric(s) for production? If so, have they been sourced? Do you have color standards for your fabric(s)? Please provide all relevant information including suppliers and construction details.

What trims and/or findings will need to be included on your product(s)? Have these been sourced?

What packaging items will finish your product? Have these been sourced?

Do you have nested pattern sets complete?

Do you have graded specs complete?

Again, thank you very much for considering us as your manufacturer. We believe in our customers and their ideas. Our review process typically takes 1-2 weeks; upon review, we will be in contact.

Good Luck in all your endeavors,
Wells Hosiery and Apparel